

SALT

DEAR FRIEND,

AS WE STRIVE TO IMPROVE OUR OFFERING, YOUR FEEDBACK ON THIS QUESTIONNAIRE WOULD BE GREATLY APPRECIATED. JUST PRINT OFF THIS SURVEY AND CIRCLE THE QUESTIONS BELOW AND POST IT BACK TO US. THE WINNING DRAW WILL WIN A MEAL FOR 2 AND A BOTTLE OF WINE.

THANKS FOR YOUR TIME,
JAMES DIXON

GENERAL MANAGER

HOW OFTEN DO YOU COME TO CARDIFF BAY?

NEVER *1-3 TIMES A WEEK* *4-7 TIMES A WEEK*

WHY DO YOU COME TO CARDIFF BAY?

VIEW *BARS* *RESTAURANTS* *SHOPPING*
BUSINESS *PARTIES*

HOW DO YOU TRAVEL?

CAR *BUS* *TAXI* *TRAIN*

HOW FAR AWAY DO YOU LIVE?

0-5 MILES *5-10 MILES* *10-20 MILES* *OTHER*

WHAT AGE GROUP DO YOU FALL INTO?

18-25 *26-40* *41-55* *55-70* *OTHER*

WHAT DO YOU LOOK FOR IN A BAR?

SERVICE *DÉCOR* *VIEW* *FOOD* *DRINKS*

WHAT KIND OF SERVICE DO YOU LIKE?

WAITER *AT THE BAR* *MIXTURE* *NOT TOO SURE*

WHAT STYLE OF MUSIC DO YOU LOOK FOR ON A NIGHT OUT?

CHEESE/DANCE BACKGROUND MUSIC LIVE MUSIC NO MUSIC

WHAT DRAWS YOU INTO A BAR?

GOOD SERVICE REPUTATION CHEAP DRINKS FOOD OFFERS

WHAT IS YOUR FAVOURITE TYPE OF DRINK?

WINE DRAUGHT SPIRITS BOTTLES COCKTAILS

WHEN ON A NIGHT OUT DO YOU MOSTLY GO FOR.....

FOOD DRINKS DANCING CHILLING OUT ALL

IF THERE WAS ONE THING THAT WE COULD DO BETTER FOR YOU AS A CUSTOMER...WHAT WOULD IT BE?

.....
.....
.....

NAME

ADDRESS.....
.....
.....
.....

TEL NO

E-MAIL

IF YOU DO NOT WANT TO HEAR ABOUT ANY SPECIAL OFFERS OR EVENTS PLEASE CIRCLE

YES/NO

THANK YOU ONCE AGAIN FOR YOUR TIME AND WE'LL LOOK FORWARD TO SEEING YOU AGAIN IN THE FORTHCOMING WEEKS